



WAKEN

MOUTHWASH OPPORTUNITY

February 2023

STRICTLY PRIVATE & CONFIDENTIAL

CHALLENGING PERCEPTIONS OF ORAL CARE



WAKEN IS DENTAL'S LEAD CHALLENGER BRAND



RESPONSIBLE
PACKAGING



CARBON
NEUTRAL



INGREDIENTS
WE USE
(natural flavours, plant enzymes)



INGREDIENTS
WE EXCLUDE
(dyes, SLS, titanium dioxide, hydrogen peroxide)



CLINICALLY
PROVEN



ACCESSIBLE
PRICING

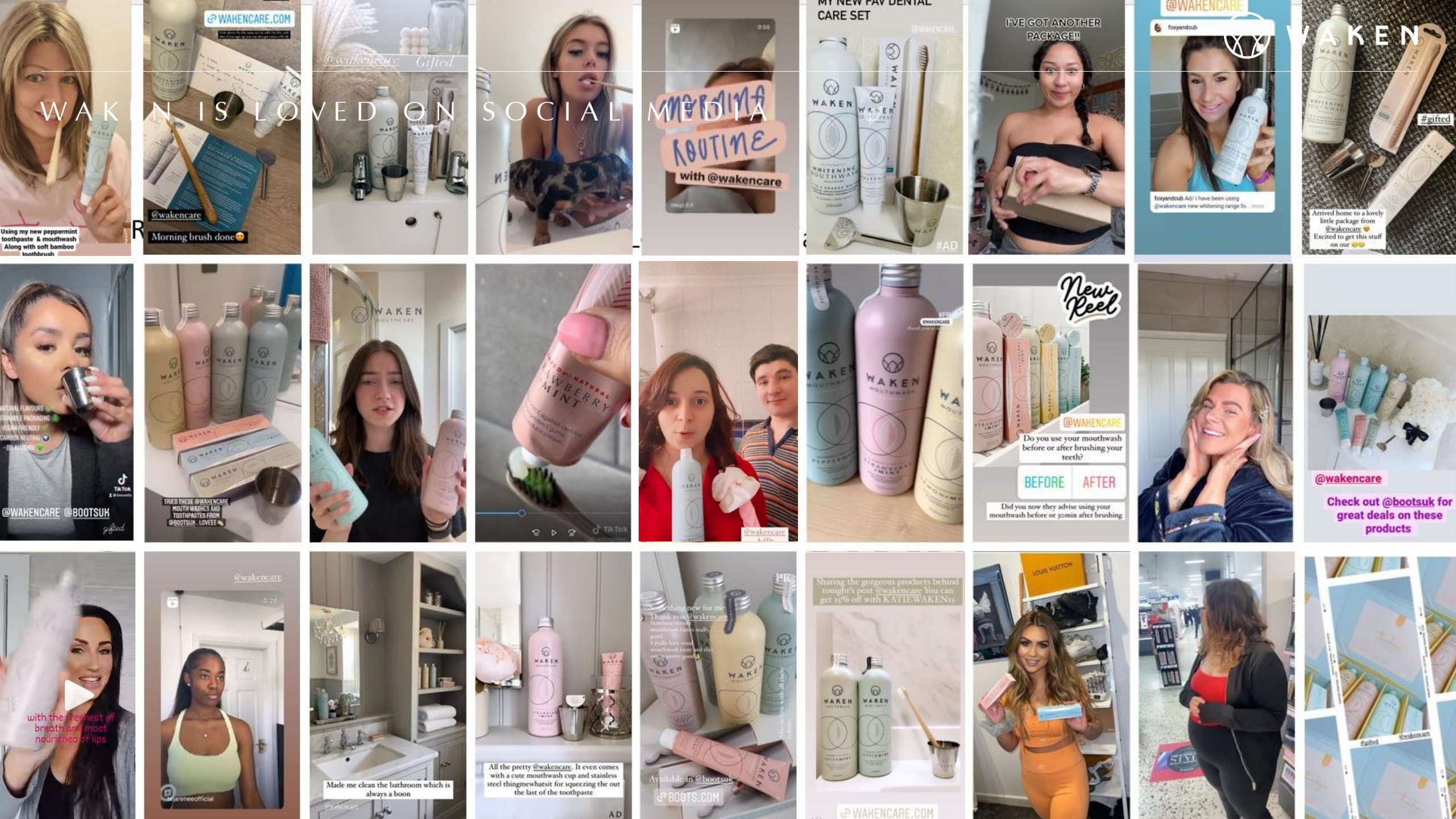


STYLISH AND
BEAUTIFUL



FUN/EMOTIONAL
CONNECTION





WAKEN IS LOVED ON SOCIAL MEDIA



Using my new peppermint toothpaste & mouthwash Along with soft bamboo toothbrush



Morning brush done



Gifted



Morning Routine with @waken



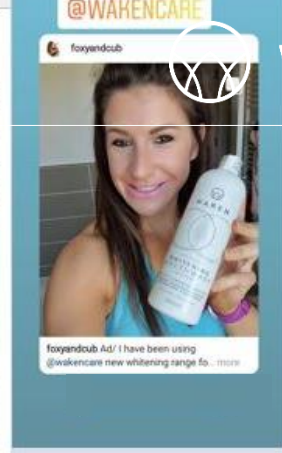
Morning Routine with @waken



MY NEW FAV DENTAL CARE SET



I've got another PACKAGE!!



@WAKENCARE foxyandcub Ad/ I have been using @waken new whitening range fo...



Arrived home to a lovely little package from @waken Excited to get this stuff on our



NATURAL FLAVOURS TRANSPARENT PACKAGING VEGAN FRIENDLY CARBON NEUTRAL



TRIED THESE @WAKENCARE MOUTH WASHES AND TOOTHPASTES FROM @BOOTSUK - LOVEEE



WAKEN MOUTHWASH



WAKEN MOUTHWASH



@waken Ad



WAKEN MOUTHWASH



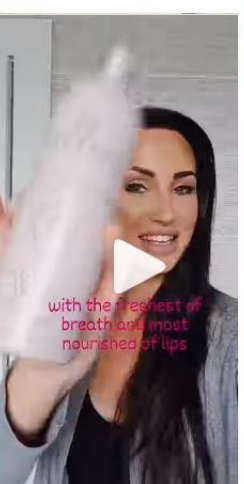
Do you use your mouthwash before or after brushing your teeth? BEFORE AFTER Did you now they advise using your mouthwash before or 30min after brushing



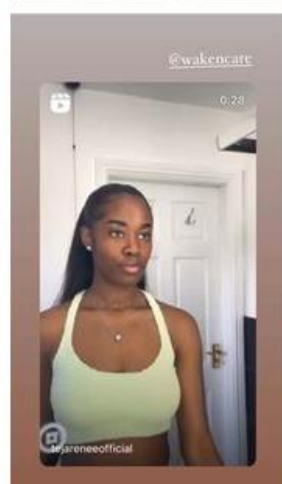
@waken



Check out @bootsuk for great deals on these products



with the freshest of breath and most nourished of lips



Made me clean the bathroom which is always a boon



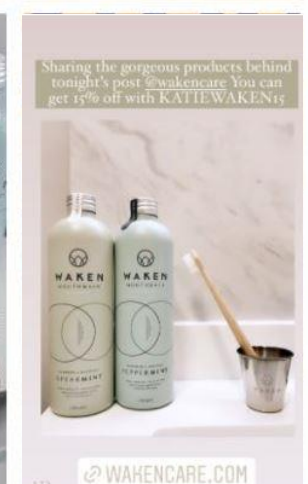
All the pretty @waken. It even comes with a cute mouthwash cup and stainless steel thing what is for squeezing the out the last of the toothpaste



Available in @bootsuk



Sharing the gorgeous products behind tonight's post @waken You can get 15% off with KATIEWAKEN15



WAKENCARE.COM



WAKENCARE.COM



WAKENCARE.COM



WAKENCARE.COM

4 VARIANTS

We have volumes available on the following four variants of 500ml Mouthwash

Vanilla & Mint

Blackcurrant & Mint

Elderflower & Mint

Peach & Mint



Details

RRP £5

Expiry Feb 2024

These products are also available on Amazon, Hut Group and WakenCare.com

Vanilla & Mint – 10,400 units

Blackcurrant & Mint – 14,400 units

Elderflower & Mint - 14,300 units

Peach & Mint – 14,300 units

Back of Pack – in addition to UK, includes local language required for Norway, Sweden, Finland and Denmark

NOTE: These product may not be sold in Australia. In Australia, fluoride is regulated as a poison and these products do not have appropriate child safety caps to comply with local regulations

